

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u>		<u>Alt Order #</u>
566806 /		09783158
<u>Product</u>		
<b>OBAMA SKED C</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/11/12 - 08/17/12	1549	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
<b>Obama/D/President</b>	08/07/12 / 08/15/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
<b>KDVR</b>	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>
N 1 31	08/13/12	08/17/12	Good Day Colorado		6a-7a		:30			NM	4	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$300.00			
N 2 31	08/13/12	08/17/12	Good Day Colorado		7a-8a		:30			NM	4	\$1,100.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$275.00			
N 3 31	08/13/12	08/17/12	Good Day Colorado		8a-9a		:30			NM	4	\$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$200.00			
N 4 31	08/13/12	08/17/12	Regis & Kelly		90130a-10a		:30			NM	4	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$150.00			
N 5 31	08/13/12	08/17/12	Everyday		10a-11a		:30			NM	4	\$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$100.00			
N 6 31	08/13/12	08/17/12	Judge Judy		12p-1p		:30			NM	4	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$150.00			
N 7 31	08/13/12	08/17/12	Jdg Joe M-F	1p-2p	1p-2p		:30			NM	4	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$125.00			
N 8 31	08/13/12	08/17/12	DivCt/AlexM-F	2p-3p	2p-3p		:30			NM	4	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$125.00			
N 9 31	08/13/12	08/17/12	Swift Justice	M-F 3p	3p-4p		:30			NM	4	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$125.00			
N 10 31	08/13/12	08/17/12	Judge Judy		4p-5p		:30			NM	4	\$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$200.00			
N 11 31	08/13/12	08/17/12	M-F 5p-530p	Fox 31 News	5p-530p		:30			NM	4	\$1,600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 08/13/12	08/19/12	MTWTF--					4	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
566806 /	09783158

Contract Dates	Product	Estimate #
08/11/12 - 08/17/12	OBAMA SKED C	1549

Advertiser	Original Date / Revision
Obama/D/President	08/07/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 12 31		08/12/12	08/12/12	News Sunday	5p-530p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$200.00			
N 13 31		08/12/12	08/12/12	News Su	530-6p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$200.00			
N 14 31		08/13/12	08/13/12	Hotel Hell Mon	7-8p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,800.00			
N 15 31		08/15/12	08/15/12	Dance Wednesday	7-8p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/13/12	08/19/12	--W---				1	\$2,200.00			
N 16 31		08/13/12	08/17/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$875.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	31	08/13/12-08/19/12		M-F LN 9p-930p News	9p-930p	MTuWThF----	:30		\$875.00	NM		
		See MG 16.5										
4	31	08/13/12-08/19/12		M-F LN 9p-930p News	9p-930p	MTuWThF----	:30		\$875.00	NM		
		See MG 16.5										
5	31	08/17/12-08/17/12		FOX NFL Preseason	2p-CC	-----F----	:30		\$1,750.00	NM		
		MG for 16.4,16.2										
N 17 31		08/13/12	08/17/12	M-F LN 930p-10p	930p-10p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$700.00			
N 18 31		08/11/12	08/11/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$500.00			
N 19 31		08/11/12	08/11/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$400.00			
N 20 31		08/12/12	08/12/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
N 21 31		08/12/12	08/12/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			

Totals

59 \$22,600.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/17/12	59	\$22,600.00	\$19,210.00
Totals	59	\$22,600.00	\$19,210.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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